



PHI MU ZETA

# Alumni Association Meeting

02.22.25



# **VIRTUAL MEETING**

## *Ground Rules*

- If you have a question or comment, please “raise your hand” by clicking on the hand icon at the bottom of your screen
- Alternatively, ask a question in the comments
- Keep yourself muted until cleared to speak
- For a procedural vote, please visibly show a raised hand on your cam. If the outcome of a vote is unclear, a poll will be used instead

**ALUMNI ASSOCIATION MEETING**

# LAMBDA CHI ALPHA

## Our Creed

We believe in Lambda Chi Alpha, and its traditions, principles and ideals. The **crescent** is our symbol; pure, high, ever growing, and the **cross** is our guide; denoting service, sacrifice, and even suffering and humiliation before the world, bravely endured, if need be, in following that ideal.

May we have **faith** in Lambda Chi Alpha and passion for its welfare. May we have **hope** for the future of Lambda Chi Alpha and strength to fight for its teachings. May we have pure hearts, that we may approach the ideal of perfect brotherly **love**.



# WHAT WE'LL COVER

*in today's meeting*

- ➦ Welcome & call to order
- ➦ Association officer updates
- ➦ Unfinished business
- ➦ New business
- ➦ Announcements



# ALUMNI ASSOCIATION OFFICER

## Updates

## ASSOCIATION BOARD

# ANDY LONGO

## President

- Reminder: Association purpose (current)
- Chapter reinstatement
- Moving forward: High-level 2025-2026 strategy
- Committees



PM 63

## ASSOCIATION BOARD

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ALUMNI ASSOCIATION MEETING

## OUR PURPOSE

- ✓ To promote and further the welfare and interests of the members of this association
- ✓ To deepen relationships by encouraging communication and networking among members
- ✓ To encourage sound undergraduate Chapter management through support of an Alumni Advisory Board
- ✓ To support the undergraduate membership, as needed, with funding for and in support of chapter housing and events/activities
- ✓ To promote the on-going growth and development of all association members

ASSOCIATION BOARD

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CHAPTER REINSTATEMENT

Highlights from our February 3rd virtual meeting with Justin Fisher, Chief Strategy Officer, LCA OOA

Challenges Facing LCA  
and Its Members

Source: Of Boys and Men (Reeves, 2022)

Education

- Over 1,000,000 fewer men in college than in 2015
- Male enrollment is expected to shrink to 30% by 2030
- In 2023, 24% of freshman male students did not return for spring semester
- Last year, 33% of Associate Members did not have a father in the home in high school

Health

- 15% of men say they have no close friends, up from 3% in 1990
- Men account for 70% of the opioid overdoses deaths in the U.S.
- Men are three times more likely than women to take their own Life
- Per the CDC, suicides among 10-24 yr. olds has increased by 56% in 10 years



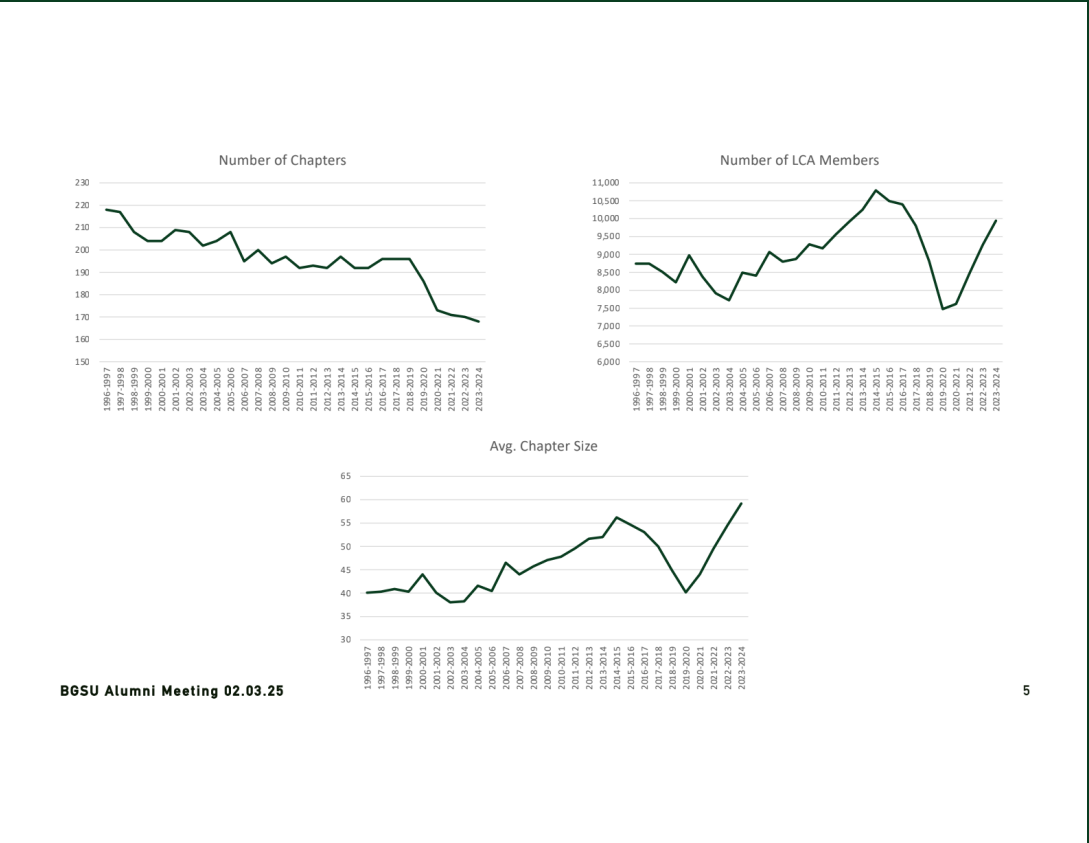
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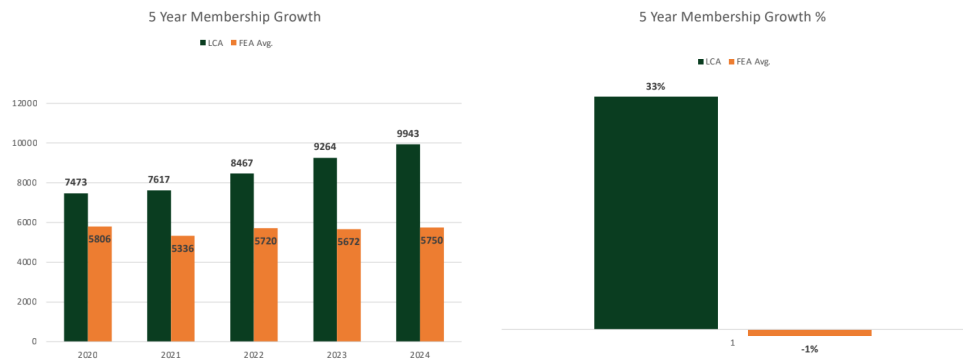
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LCA vs. Peers – Membership Growth



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Criteria to Consider

- Full-time male enrollment numbers and trends
- Likelihood of a full advisory board
- Fraternity and Sorority Culture
  - Is this community growing or shrinking?
  - What is the community's presence on campus?
- University support to the community



ASSOCIATION BOARD

ANDY LONGO

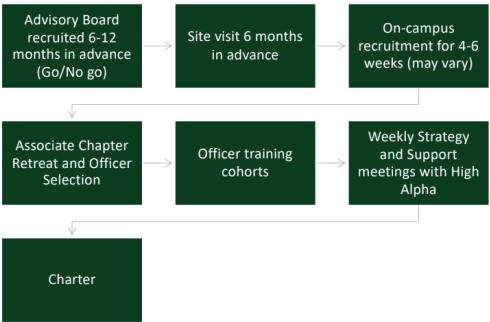
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Our Expansion Process





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Male Enrollment Trends at BGSU 2003 - 2023

	20 Years	15 Years	10 years	5 Years	3 Years	1 Year
Percent Change	-21.97%	-21.68%	-13.91%	-12.56%	-2.16%	1.36%

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### What Can You All Do?

- Stay engaged and connected
  - Is there an interested group of alumni who would serve on the advisory board?
  - Is there an alumni point person that can be the point of contact for the OOA and share information broadly with the alumni?
- Provide any insight on the school's strategy on enrollment
- When a return date is agreed upon with the school:
  - Generate advisor interest
  - Become a certified advisor

BGSU Alumni Meeting 02.03.25

25

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ALUMNI ASSOCIATION MEETING

## CHAPTER REINSTATEMENT

### TIMING

- LCA OOA prefers fall timing rather than spring
- Soonest possible (per our suspension) is fall 2026
- LCA OOA has already slated 7-8 during that period, which they say is max because of resources they must deploy (we'll push back on this)
- Next possible would be fall 2027

### REINSTATEMENT REQUIREMENTS

- Reinstatement as a recognized student organization must be petitioned for (earliest timing is summer 2026)
- Minimum of 4 advisors, one of which must be a university staff member
- All advisors must be approved by LCA OOA and the university
- All advisors must complete mandated LCA OOA and university chapter advisor trainings

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# MOVING FORWARD: 2025 – 2026



## INCREASE Alumni Engagement

- Social media
- In-person event attendance
- Virtual event attendance
- Virtual meeting attendance
- Committees / volunteering



## SEEK 501(c)7 Status

- Social —organized for pleasure, recreation, and other similar purposes



## INCREASE Fundraising Efforts

- Association operating budget



## PLAN for the Chapter's Return

- Partner with LCA OOA
- 12–18-month plan for 2026-2027



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2024-2025 COMMITTEES



**Fundraising**



**Events**



**Reinstatement: 2026/2027**

## ASSOCIATION BOARD

# ROB STALDER

Vice President

- Communications update
- Events



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Vice President

- Communications update
- Events

ALUMNI ASSOCIATION MEETING

## COMMUNICATIONS

### Social Media

- Remove one of the Facebook alumni groups
- Continue to post and encourage interaction

### Surveys

- Continue periodic “pulse” surveys to make sure the Association is functioning in a beneficial way for alumni

### Website

- Add banner with “will return” language
- Maintain and regularly update chapter website

### Newsletter

- Seek input from alumni on whether to continue for the next two years albeit in an altered fashion

### Other

- Virtual event series

## ASSOCIATION BOARD

# ROB STALDER

Vice President

➤ Communications update

➤ Events

ALUMNI ASSOCIATION MEETING

## EVENT PLANNING

### Homecoming

- 2024 Recap
- September 12-14, 2025
- Friday night: Brotherhood at local venue (e.g. restaurant, pub)
- Saturday late morning/afternoon: Tailgate
- It takes a village. Interested in helping to plan?

### Founder's Day 2026

- February 22, 2026
- Kick off "Phi-Mu Zeta: The Road to Reinstatement"
- It takes a village. Interested in helping to plan?

### Other Events and Activities

- Looking to enhance our alumni social activities
- Could take the form of regional get-togethers, bi-monthly virtual happy hours, etc.
- Thoughts/ideas? Let me know



## ASSOCIATION BOARD

**STEVE APPLIEDORN**  
Treasurer



PM 2

## ASSOCIATION BOARD

# NICK MUHL

Secretary



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# NEW Business



THANK YOU

02.22.25