



PHI MU ZETA

Alumni Association Meeting

08.10.24



VIRTUAL MEETING

Ground Rules

- If you have a question or comment, please “raise your hand” by clicking on the hand icon at the bottom of your screen
- Alternatively, ask a question in the comments
- Keep yourself muted until cleared to speak
- For a procedural vote, please visibly show a raised hand on your cam. If the outcome of a vote is unclear, a poll will be used instead

ALUMNI ASSOCIATION MEETING

LAMBDA CHI ALPHA

Our Creed

We believe in Lambda Chi Alpha, and its traditions, principles and ideals. The **crescent** is our symbol; pure, high, ever growing, and the **cross** is our guide; denoting service, sacrifice, and even suffering and humiliation before the world, bravely endured, if need be, in following that ideal.

May we have **faith** in Lambda Chi Alpha and passion for its welfare. May we have **hope** for the future of Lambda Chi Alpha and strength to fight for its teachings. May we have pure hearts, that we may approach the ideal of perfect brotherly **love**.

THIS MEETING IS IN LIEU OF THE HOMECOMING ASSOCIATION MEETING ON SEPTEMBER 28. THAT MEETING WILL NO LONGER TAKE PLACE.

WHAT WE'LL COVER *in today's meeting*

- Welcome & call to order
- Undergraduate officer reports
- Association officer reports
- Committee reports
- Unfinished business
- New business
- Officer elections (Founder's Day meeting)
- Announcements

ALUMNI ASSOCIATION MEETING



ALUMNI ASSOCIATION OFFICER

Reports

ASSOCIATION BOARD

ANDY LONGO

President

- Reminder: Association purpose
- High-level recap of suspension
- Chapter return
- Chapter property
- Moving forward: High-level 2024-2025 strategy
- Committees!

ALUMNI ASSOCIATION MEETING



PM 63

ASSOCIATION BOARD

ANDY LONGO

President

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- ➡ Committees!

OUR PURPOSE

- ✓ To promote and further the welfare and interests of the members of this association
- ✓ To deepen relationships by encouraging communication and networking among members
- ✓ To encourage sound undergraduate Chapter management through support of an Alumni Advisory Board
- ✓ To support the undergraduate membership, as needed, with funding for and in support of chapter housing and events/activities
- ✓ To promote the on-going growth and development of all association members

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- ➔ Committees!

ALUMNI ASSOCIATION MEETING

SUSPENSION RECAP

Early March:

- Anonymous complaint on social media
- Triggers investigation

March – May:

- University investigates, including interviewing 28 students

June 21:

- Official university hearing

July 5:

- Official suspension letter from the arbiter
- Suspended for 2 years for underage drinking and hazing
- Sanctions include house forfeiture, suspended charter, no official or sanctioned chapter activity, no current member or Advisory Board member may be affiliated with the chapter upon its return

July 12:

- Appeal issued to overturn Advisory Board members being included in sanctions

July 25:

- Appeal granted. Current Advisory Board members may be involved

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CHAPTER RETURN

Following are reinstatement stipulations:

- Reinstatement as a recognized student organization must be petitioned for (earliest timing is summer 2026)
- Minimum of 4 advisors, one of which must be a university staff member
- All advisors must be approved by LCA OOA and the university
- All advisors must complete mandated LCA OOA and university chapter advisor trainings

CHAPTER PROPERTY

Most of the chapter's property has been picked up and stored:

- **Andy Longo:** Ritual equipment, miscellaneous signage, awards, etc.
- **Nick Muhl:** All composites
- **Matt Stoessner:** Photo albums

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- ➡ Committees!

ALUMNI ASSOCIATION MEETING

MOVING FORWARD: 2024 – 2025



INCREASE Alumni Engagement

- Social media
- Association event attendance
- Virtual meeting attendance



INCREASE Fundraising Efforts

- Operating budget
- Scholarship fund



PLAN for the Chapter's Return

- Partner with LCA OOA
- 12-month plan for 2025-2026



LAUNCH Development Programs

- Non-officer undergrad mentoring
- Career panel discussions

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- **Committees!**

2024-2025 COMMITTEES



Fundraising



Events



Rebuild: 2026



Scholarship



**Learning &
Development**

ASSOCIATION BOARD

MARK VINCIGUERRA

High Pi

➡ Advisory Board update



ASSOCIATION BOARD

ROB STALDER

Vice President

- Communications update
- Event planning



PM 129

ASSOCIATION BOARD

ROB STALDER

Vice President

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ALUMNI ASSOCIATION MEETING

COMMUNICATIONS

Social Media

- Remove one of the Facebook alumni groups
- Continue to post and encourage interaction
- Work with undergrads to continue a “soft” Instagram presence

Surveys

- Continue periodic “pulse” surveys to make sure the Association is functioning in a beneficial way for alumni

Website

- Add banner with “will return” language
- Maintain and regularly update chapter website

Newsletter

- Seek input from alumni on whether to continue for the next two years albeit in an altered fashion

Other

- Produce and publish a monthly Phi-Mu Zeta podcast

ASSOCIATION BOARD

ROB STALDER

Vice President

➤ Communications update

➤ Event planning

ALUMNI ASSOCIATION MEETING

EVENT PLANNING

Homecoming

- September 27-28, 2024
- Friday night: Brotherhood at local venue (e.g. restaurant, pub)
- Saturday late morning/afternoon: Tailgate
- It takes a village. Interested in helping to plan?

Founder's Day

- February 22, 2025
- It takes a village. Interested in helping to plan?

Other Events and Activities

- Looking to enhance our alumni social activities
- Could take the form of regional get-togethers, bi-monthly virtual happy hours, etc.
- Thoughts/ideas? Let me know

ASSOCIATION BOARD

STEVE APPLIEDORN

Treasurer

- Reserve Fund
- Program Fund (BGSU Foundation)



PM 2

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ACCOUNT UPDATES

Reserve Fund

- Current balance: **\$X,XXX.XX**
- This fund is no longer required by LCA OOA (Phi-Mu is only one of three chapters that still maintain a reserve fund)
- Account will now become the Alumni Association account and be used for association expenses (e.g., events, marketing)
- Fundraising efforts over the next two years will focus on this account

Program Fund

- Current balance: **\$XX,XXX.XX**
- This fund will remain intact, but frozen until the chapter is reinstated.

ASSOCIATION BOARD

NICK MUHL

Secretary

- General data collection and updating
- Family trees



PM 443

ASSOCIATION BOARD

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DATA COLLECTION

Website

- Update your account with any changes to your information (e.g., email, phone, address)
- The website houses our alumni database (no more Excel files!). If you haven't yet done so, please follow the instructions to create your account and update your information

Family Tree

- Build an up-to-date and complete family tree for all Big/Little lines

NEW Business



THANK YOU

08.10.24